



**MARCHING BAND
2024 SEASON**

SPONSORSHIP INFORMATION

CONCERT

MARCHING

JAZZ

INDEPENDENT

GUARD

ATHLETIC

PERCUSSION

SILVER LININGS

400+

Fishers Band Students

EACH YEAR

STUDENT PARTICIPATION



FISHERS HIGH SCHOOL MARCHING TIGER BAND

Seeking Sponsors to Join Our Pit Crew!

**Rev up your
brand visibility
throughout central Indiana
and beyond by supporting
the 2024-2025
Fishers Marching
Tiger Band!**

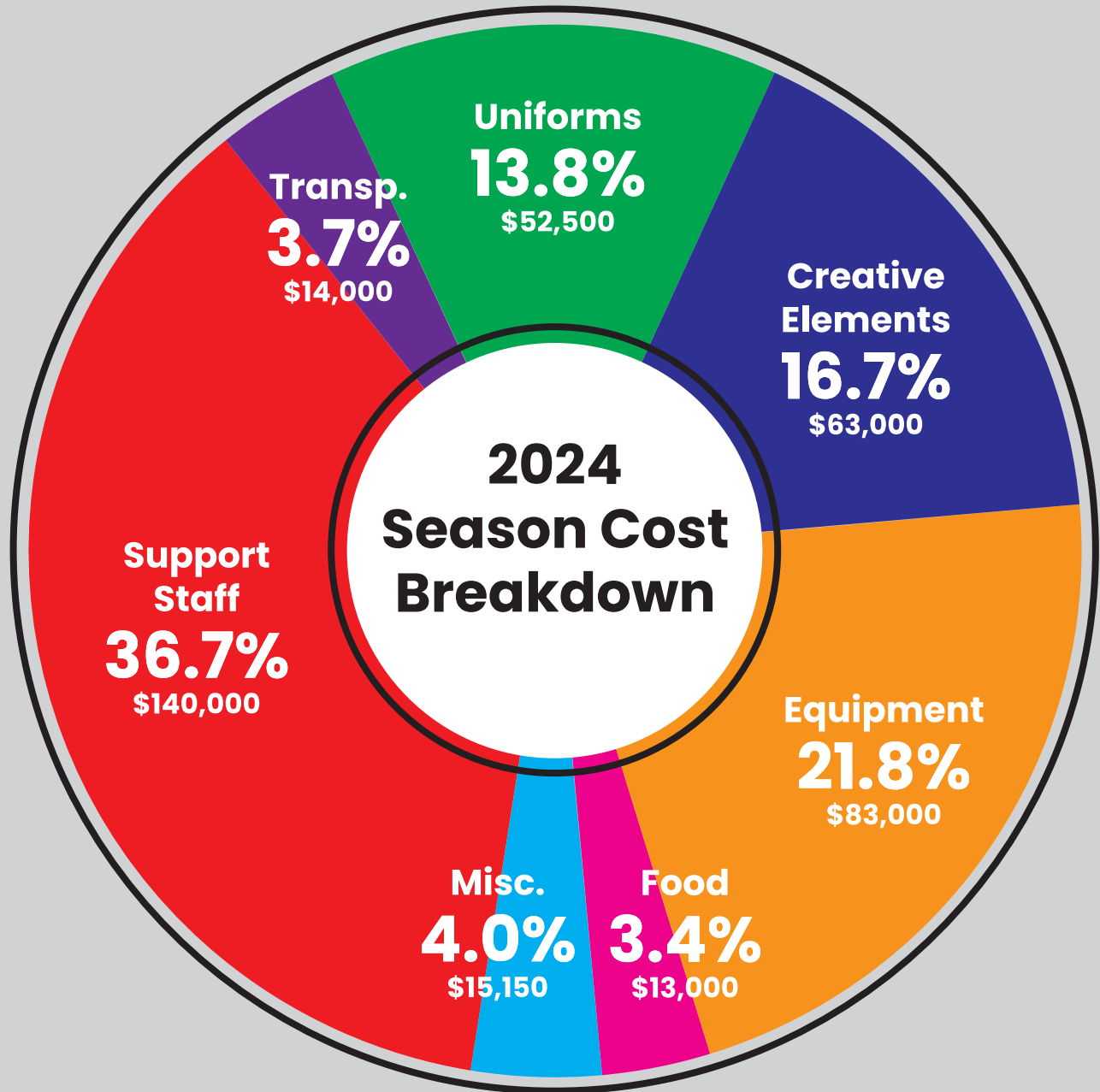


Together We Can Cross the Finish Line!

FISHERSBAND.ORG



How Sponsorship Helps The Fishers Marching Band



SPONSORSHIP IMPACT



How Sponsorship Impacts our Sponsors

Funds donated to the Fishers High School Band Boosters, a 501(c)3 organization, directly go to all the support services that help make the marching band a competitive and vital place for the students and community.



The band community is large and varied with hundreds of current and past members along with their families. Our team has revitalized the previous sponsorship levels and will strive to meet all agreements and openly express our gratitude to our valuable sponsors. We are adding pull up display banners for all our events listing all sponsors with logos as well as in the concert programs, on the back of volunteer shirts and through social media.

Your brand will reach thousands of individuals throughout the state from the multiple state and national competitions to the interactive events the Fishers Marching Tiger Band hosts and participates in every year.



- **Brand Awareness**
- **Customer Loyalty**
- **Return on Investment**
- **Corporate Responsibility**
- **Employee Engagement**
- **Tax Benefits**

SPONSORSHIP IMPACT



Sponsorship FAQs

Q: *What is the difference between marching band today and marching band when I was in high school?*

Marching band has evolved into a highly respected and celebrated activity, blending sport and art with advanced technology like wireless microphones and electronic instruments. Contemporary bands incorporate theatrical and fluid styles, featuring complex choreography and thematic storytelling. Modern shows are elaborate productions with central themes, intricate props, backdrops, and costumes, often resembling mini-musicals or theatrical performances. There are multiple high school marching band and drum corps (professional level) competitions that take place throughout the year with hundreds of thousands of dedicated followers. These national level competitions are frequently hosted at Lucas Oil Stadium in Indianapolis.

Q: *Tell me about the Fishers High School Marching Band.*

The Fishers High School music program, encompassing the marching band, six concert bands, jazz bands, percussion ensembles, pep band, and color guard, boasts over 400 students. The Marching Tigers includes 230–250 students each year. These dedicated performers invest approximately 430 hours of practice each season, from June to November, balancing school commitments with participation in home football games and competitions. The rigorous practice schedule and demanding performance requirements place these students on par with high-performance high school athletes.

The band has earned distinction as a two-time finalist at the Bands of America Grand Nationals held at Lucas Oil Stadium, placing them in the top 1% of all marching bands in the United States. Additionally, they are six-time state finalists and gained national recognition for the city of Fishers with their performance in the 2023 Macy's Thanksgiving Day Parade.

Q: *How does the Fishers Marching Band benefit the community of Fishers?*

The Fishers Marching Band significantly benefits the Fishers community by providing a wide array of contributions, including entertainment, cultural enrichment, and active participation in local events, such as the Fishers Spark Parade. Their performances at parades, community celebrations, and school functions not only enhance the cultural landscape but also instill a sense of pride and recognition in the residents of Fishers.

With an average of 250 students involved, the band fosters a strong sense of community among families who are integral to the local fabric as homeowners, consumers, and employees, and through their engagement in religious services and other communal activities. The band's presence and activities help strengthen the social and cultural cohesion of Fishers, making it a more vibrant and connected community.

MARCHING TIGER BAND



Sponsorship FAQs Continued

Q: *What are the different levels of sponsorship available?*

We offer various levels of sponsorship to accommodate different budgets:

- Diamond Sponsor: \$10,000 and above
- Platinum Sponsor: \$5,000
- Gold Sponsor: \$2,500
- Silver Sponsor: \$1,000
- Red: Up to \$500

Each level comes with specific benefits and recognition opportunities, which are detailed in the sponsorship packet.

Q: *What benefits do sponsors receive?*

Sponsors receive a range of benefits based on their sponsorship level, including: website linked on the Fishers Band website as well as social media; company advertised on the semi-trailer that carries the bands to competitions all season; complimentary tickets and parking to the Fishers Invitational as well as an ad in the program and on the volunteer shirts; ad/logo on Fishers Invitational banner and Booth Space; complimentary tickets to Craft Fair as well as banner/ad displayed and on bag inserts handed out to customers; ads in band concerts throughout the year as well as optional booth space at concerts (benefits dependent on sponsorship level please see additional details)



Q: *How will my sponsorship be used?*

Funds will be allocated towards creative elements to produce the competitive show, equipment, equipment maintenance and transport, food for camp and competition days, uniforms, and other essential costs. Detailed reports on fund usage can be provided upon request.

Q: *How can I become a sponsor?*

To become a sponsor, please review the sponsorship levels and benefits in our packet, fill out the sponsorship commitment form, and return it to us with your donation. You can also contact our sponsorship coordinator directly to discuss custom sponsorship opportunities.

Q: *Is my sponsorship tax-deductible?*

Yes, your sponsorship may be tax-deductible. Our marching band is part of a non-profit organization. We will provide a receipt for your donation, and we recommend consulting with your tax advisor for specific details regarding tax deductions.

MARCHING TIGER BAND



Sponsorship FAQs Continued

Q: *Can I sponsor a specific aspect of the band?*

Absolutely! You can choose to designate your sponsorship to cover specific costs such as uniforms, instrument maintenance, food for camp days, show equipment, and more. Additionally, we offer scholarships to support students in need by covering their participation fees. Your generosity can make a significant difference in ensuring that every student has the opportunity to participate. Please indicate your preference on the sponsorship commitment form.

Q: *What if I want to contribute in a non-monetary way?*

We welcome non-monetary contributions as well! If you can provide services, products, or other forms of support, please contact our sponsorship coordinator to discuss how your contribution can best benefit our band. We are often looking for the following:

- Food donations
- Rental trucks for competition days
- Photography and videography for events
- Financial and administrative support
- Medical support

Contact Information

For any additional questions or to discuss sponsorship opportunities further, please contact:

- Name: Maggie Spilker-Bryant or Amy Huebschman
- Email: maggie.spilker-bryant@fishersband.org; amy.huebschman@fishersband.org
- Mailing Address: Fishers Band Boosters P.O. Box 188 Fishers, IN 46038

Thank you for considering supporting our marching band's journey. Your generosity helps make this incredible experience possible for our students and brings pride and recognition to the Fishers community.

MARCHING TIGER BAND



SPONSORSHIP BENEFITS 2024-2025	Red >\$500	Silver >\$1,000	Gold >\$2,500	Platinum >\$5,000	Diamond >\$10,000
GENERAL (All Season)					
Company on website and linked; www.FishersBand.org	Listed	Small Logo	Med Logo	Large Logo	Large Logo
Company Sponsorship publicized on all FHS Band social media (Facebook, Instagram, etc.)	Mention	Post 1x	Post 2x	Post 3x	Post 3x
Company Advertised on FHS Band Semi-Trailers	Listed	Small Logo	Med Logo	Large Logo	Large Logo
MARCHING BAND INVITATIONAL (September 21)					
Complimentary General Admission Tickets	2	2	4	4	6
VIP Parking Passes			1	1	1
Program Logo / Ad	a.	b.	c.	d.	e.
Company Listed on Volunteer Shirts	✓	✓	✓	✓	✓
Banner Logo / Ad Display	a.	b.	c.	d.	e.
Booth Space* (Optional)			✓	✓	✓
CRAFT FAIR (October 5)					
Complimentary General Admission Tickets	2	4	4	6	6
Banner / In Person Ad Displayed	a.	b.	c.	d.	e.
Advertising Inserts in Distributed Bags	a.	b.	c.	d.	e.
FALL, WINTER, AND SPRING CONCERTS (Varies)					
Complimentary General Admission Tickets	2	4	4	6	6
Program Logo / Ad	a.	b.	c.	d.	e.
Banner / In Person Ad Displayed	a.	b.	c.	d.	e.
Booth Space* (Optional)			✓	✓	✓

Company Logo and/or Advertisements to be received with sponsorship application. Deadline for sponsor to receive ALL Benefits is **August 15**. Otherwise, benefits will be distributed as available due to time necessary for printing and creating materials.

Program Logo / Ad Insert Levels:

- Company listed
- Quarter Sponsor Logo
- Half page Sponsor Logo
- Half page Advertisement
- Full page Advertisement

* Booth Space is for publicity only and food and beverage sales are not permitted.

Banner Logo / Ad Display Levels:

- Company Listed and Thanked
- Company Logo Printed with other Silver Level Sponsors
- Company Logo Printed with 4 other Gold Level Sponsors
- Company Logo Printed with 1 other Platinum Level Sponsor
- Company Advertisement on Single Banner



<https://fishersband.org/become-a-sponsor>

BECOME A SPONSOR



MARCHING TIGER BAND

The Marching Tiger Band is a 280+ person ensemble that performs a competitive halftime show at football games and local/national festivals. The Tiger Band is an ISSMA State Finalist, BOA Regional Finalist, and Grand National Finalist. The band recently performed in the **2023 Macy's Thanksgiving Day Parade**. The band has also performed in the Philadelphia Thanksgiving Day Parade (2015) and the Hollywood Christmas Parade (2017), Walt Disney World Main street parade, INDY 500 Festival parade.



The marching TIGER band is the most visible group of the Fishers High School Band Program. This vibrant group of musicians practice beginning in the summer months and then on through November. During the summer, the band participates in local parades to prepare for the more intense drill work ahead. During the school year, the marching band participates in numerous Invitational competitions, which lead up to regional, state, and national marching band competitions in late October and early November.



The marching band is comprised of both the band and a color guard, which provides much of the visual spectacle of the performance. During a performance, each band member goes through a series of movements, or drills, which have them traveling across the field performing 80 different form sets. It takes an incredible amount of teamwork to make these complicated drills happen seamlessly.



COLOR GUARD

The Fishers Color Guard is an integral part of The Fishers Band Program. Guard members perform choreographically with a variety of equipment including flags, sabers, and rifles, while providing a visual expression of the music. During the Fall, the Color Guard performs as the visual component for the Fishers High School Marching Tiger Band.

During the winter months, the Guard is split into three groups and participates in winter guard competitions for both Indiana High School Colorguard Association (IHSCGA) and Winter Guard International (WGI). The Winter Guards have earned state and national recognition, finishing in the top tier of the IHSCGA competitions (in multiple classes) and WGI National Finals in Open Class and then in World Class.

The Fishers Color Guard was the 2019 Indiana State High School Color Guard State Champion and the 2019 WGI National Open Class Champion. **The Fishers High School World Guard finished 5th in the Nation at the 2022 & 2023 WGI National Championships and 7th in 2024.** This year the program continues to grow with its Junior Varsity (JV) team, A Guard and World Guard all competing in their levels. Our competitive seasons this year will take us all around the state of Indiana for multiple competitions at local high schools as well as to Dayton, Ohio for WGI Championships.



PERCUSSION

The Fishers High School Percussion program offers a comprehensive and diverse musical class. The class ensemble meets during the normal school day. They prepare and perform music inclusive of classical, contemporary as well as music of many ethnic origins, Caribbean, African Drumming, Japanese folk music and much more. These ensemble classes present both a Fall and Spring concert. In addition to the Advanced Percussion class, Fishers Percussion Ensembles are consistent WGI State and National Finalists. They have **won ELEVEN Indiana Percussion Association State Championships**. Our Concert World Ensemble are **four-time WGI Scholastic Concert World Champions**.

The Winter Percussion Ensemble meets from late December to late March and learns a competitive percussion piece to compete against other schools in Indiana. Winter Percussion is a critical component of student musician training, and it provides an opportunity for percussion members to perform in a manner that highlights their instruments. During the Winter Percussion season, students perform a show between 6 to 8 minutes in length that is performed at competitions both regionally and nationally. Members of the band's drum line were also selected to perform with Madonna during her 2012 Super Bowl halftime performance at Lucas Oil Stadium.





CONCERT BANDS

The Fishers Band Program showcases five Concert Bands who consistently receive Gold with Distinction ratings at ISSMA Organization Contest. Our top band, Wind Ensemble, has become a consistent Indiana State Finalist as well as the 2023 ISSMA State Runner Up.

Hundreds of students perform each year at State Solo and Ensemble competition. Every year, many Fishers Band members are selected into prestigious honor ensembles such as All-State Band, All-State Jazz Band, All-State Orchestra, New World Youth Symphony, the Indianapolis Symphony Orchestra Side-by-Side program, and the Indiana Music Educators Association Honor Concert Band, among others.

Student-led Chamber Ensembles are very popular, especially from December-February. Many band students at Fishers study privately with various professionals in the Indianapolis area, including from members of the Indianapolis Symphony Orchestra.



**The Fishers Band Program Concerts
Fall, Winter, ISSMA, Spring, and more
Attended by thousands of friends,
family and the community.**



JAZZ BANDS

The Jazz Bands at Fishers are high-level performing ensembles that perform at local and area festivals, including our annual Jazz Cafe. Jazz Ensemble meets as a class (by audition only), and includes the traditional instrumentation of trumpet, trombone, saxophone, piano, bass, guitar, drum set, and sometimes additional percussion. The Fishers Jazz Band members have performed with many outstanding world-famous soloists, and received numerous solo awards at festivals. Fishers offer two Jazz band classes and two Jazz Lab Bands that meet after school.



Fishers Marching Band Invitational Title Sponsor



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2023-2024 SPONSORS

